



Privacy Policy

Effective Date: April 1, 2025

This Privacy Policy describes how pawsparteeofdfw.com ("we", "our", or "the Site") collects, uses, and discloses your personal information when you visit or make a purchase from our Site. This policy is intended to comply with applicable privacy laws in the United States, including the Texas Data Privacy and Security Act (TDPSA), and to align with global best practices.

Contact Information

If you have questions about this policy or wish to exercise your privacy rights, please contact our Data Protection Officer:

- By email: events@pawsparteeofdfw.com

- By mail:

Paws Partee, LLC

3416 Enterprise Dr #16

Rowlett, TX 75030

Attention: Data Protection Officer

Information We Collect

We collect various categories of personal information:



1. Device Information

- Automatically collected via cookies, log files, web beacons, tags, or pixels.
- Includes: browser version, IP address, time zone, cookie data, pages and products viewed, interaction with the Site.
- Purpose: Ensure Site functionality and conduct analytics.
- Shared with: Wordpress, Meta, TikTok, Instagram, Facebook, LinkedIn, Microsoft, Google, and Adobe.

2. Order and Transaction Information

- Collected directly from users.
- Includes: name, billing and shipping address, payment info, email, and phone number.
- Purpose: Process and fulfill orders, provide customer service, verify identity.
- Shared with: WooCommerce, Shopify, shipping carriers, and payment processors.

3. Customer Support and Communication

- Includes any data shared in customer inquiries or feedback.
- Used to provide support and resolve issues.

4. Behavioral and Marketing Information

- Data collected to serve targeted advertisements and improve marketing.
- Includes purchase history, site engagement, and ad interaction.
- Shared with third-party ad networks and analytics providers.



Legal Bases for Processing (International Compliance)

Where required, we rely on the following legal bases to process personal data:

- Consent
- Performance of a contract
- Compliance with legal obligations
- Legitimate interests

Your Rights

If you are a Texas resident (or subject to similar rights in your jurisdiction), you have the right to:

- Access your personal information
- Request correction or deletion
- Opt out of targeted advertising and data sales
- Appeal denied privacy rights requests

You may submit a privacy rights request by contacting us at events@pawsparteeofdfw.com. We will respond in accordance with applicable laws.

Data Security

We implement technical and organizational measures to safeguard personal information, including:

- Encryption in transit and at rest
- Firewalls and intrusion detection systems



- Access controls and employee training

Children's Privacy

Our Site and services are not intended for individuals under the age of 13. We do not knowingly collect personal data from children.

Data Retention

We retain personal information only as long as necessary to fulfill the purposes outlined in this Policy, or as required by law.

International Data Transfers

If personal information is transferred outside of the United States, we ensure adequate safeguards, such as Standard Contractual Clauses, are in place to protect your data.

Cookie Policy and Preferences

We use cookies and similar technologies for website functionality, analytics, and advertising. Users may manage cookie preferences through our cookie banner or browser settings.

To opt out of targeted ads:

- Facebook: <https://www.facebook.com/settings/?tab=ads>
- Google: <https://adssettings.google.com/>
- TikTok: <https://www.tiktok.com/settings/privacy-and-safety>
- YourAdChoices: <https://optout.aboutads.info/>



Changes to This Privacy Policy

We may revise this Policy periodically. Material changes will be communicated through our Site, and your continued use constitutes agreement to the revised terms.

Thank you for trusting Paws Partee, LLC with your personal information. We are committed to protecting your privacy and maintaining transparency in how your data is used.